Logo application guide

Our logos are tailored for light or dark backgrounds. Please ensure you use them correctly when applying our brand, to ensure maximum visibility. Thank you.

For light backgrounds

please use logos with this gradient

Logotype

Logo symbol

Full logo

Full logo - overlayed

For dark backgrounds

please use logos with this gradient

Logotype

Logo symbol

Full logo

Full logo - overlayed

Logo application guide

Please do not misuse our brand. Only use our approved logos as described on the previous page. Here are a few examples to keep in mind:

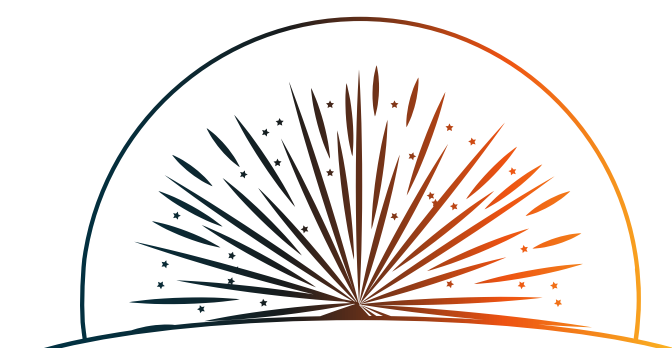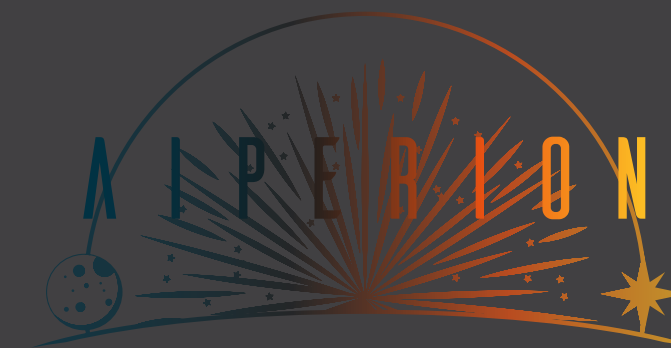Don't stretch or skew

Don't recolor

Don't modify individual elements of the logo

Don't combine two different gradients

Don't remove elements

Use the correct logo on any given background